



پاکستان کے 11 شہروں سے یک وقت شائع ہونے والا واحد اخبار

ہفتہ 20 مارچ 23 | ہفتہ 25 رجب المرجب، 21 اپریل 2020ء، 8 پیٹ، صفحات 14 قیمت 20 روپے

کورونا وائرس: گھبرائیں نہیں، احتیاطی تدابیر اپنائیں! ہاتھ صابن سے بار بار کم از کم 20 سیکنڈ تک دھوئیں



## Directorate General Of Sports & Youth Affairs Punjab.

### TENDER NOTICE (REQUEST FOR PROPOSALS)

Sealed Tenders are invited from Creative Agencies / Media Agencies / Firms / Companies for providing the services to Develop Campaign for Promoting Youth Advocacy

| Description   | Detail   | Estimated Cost (In Rs.) |
|---|--|-------------------------|
| Hiring of Services of Creative Agency / Media Agency to Develop Campaign for Promoting Youth Advocacy | The detail description and scope of work / services has been given in the Tender (Bidding) Documents | Rs. 14.515 Million      |

Tender (Bidding) Documents can be obtained from the office of Director (Sports & Coaching), Directorate General of Sports & Youth Affairs Punjab, National Hockey Stadium Lahore during office hours from the date of publication of this Notice till **13<sup>th</sup> April, 2020 at 02:00pm**, on payment of **Rs. 2,000/-** (rupees Two thousand only, Non-Refundable) on account of printing and provision of Tender / Bidding Documents, in shape of Cash / Bank Draft in favour of Director General of Sports & Youth Affairs Punjab.

The filled in Tender (Bidding) Documents must reach in the office of Director (Sports & Coaching), Directorate General of Sports & Youth Affairs Punjab, National Hockey Stadium Lahore by **14<sup>th</sup> April, 2020 at 11:45 am** at the latest. Tenders / Bids (Technical Proposals) will be opened on the same date at **12:15 pm** in Conference Room No. 1, National Hockey Stadium, Lahore, in the presence of the bidders who desire to attend. The detail description and scope of work of required procurement are given in the Tender (Bidding) Documents.

1. The procedure adopted will be "Single Stage Two Envelops" as prescribed under PPRA Rules.
2. The Bidders should provide all information / documents as required in the Tender (Bidding) Documents.
3. Bids (Technical & Financial Proposals) should be sealed / signed as per terms and conditions given in the General Instructions to Bidders of Tender (Bidding) Documents.
4. The Bidders are required to submit Technical Proposals and Financial Proposals in separate envelopes clearly mentioning the respective proposals
5. The Financial Proposal / Bid should accompany Bid Security in the shape of CDR / Bank Draft / Pay Order / Bank Guarantee for an amount of 2% of the total value of "Estimate Price" referred above.
6. The bidder is required to submit the bank statement / audited accounts for the last two years to establish his financial soundness.
7. The Applicant Bidder shall provide National Income Tax Number, Sales Tax Registration, Undertaking on judicial paper that the Firm / Company has not been blacklisted or has no litigation / arbitration / inquiry with any Government, Semi-Government, autonomous Body established or controlled by Government and Undertaking on judicial paper for adherence to time line.
8. The bidder must have Professional Personnel for implanting and executing the project / assignment, as specified in the Tender (Bidding) Documents.
9. The bidder must have minimum five (05) years experience in (i) working with public, development and corporate sector's clients (ii) developing and effectively executing comprehensive media coverage plans.
10. The bidder must have minimum five (05) years experience in the field of video pre-production and post-production.
11. The bidder must have minimum five (05) years experience in professional photography.
12. The bidder must have capability (i) In-house creative department (ii) In-house research department and (iii) In-house content development department.

No Tender (Bidding Document) will be entertained after due date. The Procuring Agency reserves the right to reject all bids at any time prior to the acceptance of a bid.

**DIRECTOR (SPORTS & COACHING)**

Directorate General of Sports & Youth Affairs Punjab

National Hockey Stadium, Lahore

**IPL-3153**

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